



CATALOG
2026





MASHUPTM SPORTS

OFFICIAL

**NEW
2026**



Item#766



Item#774



Item#819

MASHUP
**OF ALL YOUR
FAVORITE SPORTS!**

Item# 773 Age: 4+
Item Size: 6" x 10.25" x 6"
Master Carton: 12.25" x 10.5" x 18.25"
Case Pack: 6 Assorted Weight: 5.25 Lbs.
UPC: 1-99874-62137-1



1 99874 62137 1

Under License Agreement with BuyProduct Inc.



Splash Jam™ AQUA SWORD™



SCAN FOR VIDEO

EVERY
SWIPE
BRINGS A
SPLASH
OF FUN!



Under License Agreement with BuyProduct Inc. and Caution Low Road Sign Inc.



1 99874 19112 6

Item# 550 Age: 6+
Item Size: 4"x 17.5"x 2.75"
Retail Display/Master Carton (24 PCS)
10" x 13.5" x 28"
Case: 1 Weight: 18 Lbs.
UPC: 1-99874-19112-6

Splash Jam™ BUBBLE TUNNEL™

Bubbles & Fun, All in One!



EASY TO ASSEMBLE!
X: -18.75 in
Y: -11.97 in



END TO END EXCITEMENT!



NEW 2026

Item# 369 Age: 3+
Item Size: 16" x 16" x 3.75"
Master Carton Dimensions: 16.25" X 16.25" X 11.5"
Case Pack: 3 Weight: 8Lbs.
UPC: 1-99874-46369-8



1 99874 46369 8



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CORNHOLE™

SHOOTOUT



STANDARD
SET

NEW
2026



1 99874 63084 7

Item# 084 Age: 6+
Item Size: 12.55" x 17.5" x 4.75"
Master Carton: 13 x 18" x 5"
Case Pack: 1 Weight: 4Lbs.
UPC: 1-99874-63084-7



**DELUXE
SET**



Item# 735 Age: 6+
Item Size: 13.5" x 19.5" x 4.5"
Master Carton: 14" x 20.875" x 5"
Case Pack: 1 Weight: 7.3 Lbs.
UPC: 1-98168-53735-0



DAWG BAGZ™

THE #2 GAME IN THE WORLD!!!

**NEW
2026**



Dawg Bagz is the hilarious backyard game where players toss tiny "poop" bagz into the trash can to become the ultimate Dawg Bagz Champion! Easy to learn and packed with laughs, this family-friendly game combines skill, strategy, and a little potty humor for nonstop fun at parties, BBQs, game nights, and tailgates. Score a "Clinger" by landing on the rim or a "Deuce" by sinking it straight in but watch out, because only the top score each round counts! First to 22 wins... if they can do it by #2!



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Item# 054 Age: 6+
Item Size: 17.2" x 17.2" x 7.5"
Master Carton: 18" x 18" x 8"
Case Pack: 1 Weight: 5 Lbs.
UPC: 1-99874-20054-5

ZAGBAG BOARD[®]

**NEW
2026**

A FAMILY THAT PLAYZ TOGETHER, STAYZ TOGETHER!



Experience family game night like never before with ZagBag! This portable, real wood target board features a unique Z-shaped design for strategic game play. Perfect for indoor/outdoor play!

**TOSS the
BEAN BAGS
following the
Z ZAG LINE!**



Item#739 All Ages
Item Size: 24.5" x 17.25" x 5"
Case Pack: 25.4" x 18.125" x 5.75"
Case Pack: 1 Weight: 8Lbs.
UPC: 1-98168-71739-4





BACK FROM THE 80s



Item #100
Window Rattler™



Item #102
Jill College™



Item #104
Big Shoe™



Item #101
Pillow Fighter™



Item #103
PJ Sandman™



Item #105
Rockabye Baby™



1 99874 00615 4

Item# 99 Age: 1+
Item Size: 11" w x 14" x 4"
Master Carton: 23.625" x 16.5" x 19.625"
Case Pack: 12 Assorted Weight: 11 Lbs.
UPC: 1-99874-00615-4



BACK FROM THE 80s



PJ Sandman™



Window Rattler™



Sweetie Pie Dreams™

Item# 615 Age: 1+
 PDQ Size: 10" x 9.5" x 4.5"
 Master Carton: 10.25" x 9.75" x 4.75"
 Retail Display/Master Carton (18 PCS)
 Case Pack: 1 PDQ Weight: 4 Lbs
 UPC: 1-99874-17615-4



1 99874 17615 4



buffed animals™

STUFFED ANIMALS THAT ARE **BUFF!**



6"

**BUFF
SQUISHIES**

**NEW
2026**



Item #811
Pumpkin



Item #806
Magic



Item #808
Mittens



Item #809
Barkley



Item #807
Teddy Gainz



Item #810
Legion



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1 99874 18020 5

Item# 799 Age: 3+
PDQ Size: 20" x 12" x 6"
Master Carton: 20.25" x 12.25" x 6.25"
Retail Display/Master Carton (18 PCS)
Case Pack: 1 PDQ Weight: 6 Lbs
UPC: 1-99874-15020-5

buffed animals™

STUFFED ANIMALS THAT ARE **BUFF!**

10" BUFF PLUSH

**NEW
2026**



Item #800
Teddy Gainz



Item #801
Mittens



Item #802
Barkley



Item #805
Magic



Item #804
Pumpkin



Item #803
Legion



Item # 799 Age: 3+
Item Size: 7" x 10" x 4.5"
Master Carton: 14.25" x 10.25" x 13.75"
Case Pack: 6 Assorted Weight: 5.25 Lbs.
UPC: 1-99874-85862-3





**NEW
2026**

Series 1



Item #800
Harley



Item #801
Zoey



Item #802
Maya



Item #803
Nico



Item #804
Daniel



Item #805
Matthew



Item #806
Indie



Item #807
Sebastian



Item #808
Carter



Item #809
Richie



Item #810
Chance



Item #811
Charlotte

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Series 1 #748



Series 1 #749



Series 1 Item# 748 Age: 3+

Series 1 Item# 749

Item Size: 6.5" x 6" x 3.375"

Master Carton: 13.75" x 12.25" x 10.5"

Case Pack: 12 (2 of each assorted) Weight: 4Lbs.

UPC: 1-99874- 95369-4

UPC: 1-99874-84747-4



Series 2



Item #812
Rowan



Item #814
Anthony



Item #815
Marco



Item #816
Gabe



Item #817
Jax



Item #818
Lucas



Item #819
Penelope



Item #820
Owen



Item #821
Raina



Item #822
Elijah



Item #823
Jack



Item #824
Layla

Hamster Town™ is a charming line of plush hamsters living everyday lives, each dressed in cozy outfits inspired by work, play, and daily routines. Soft, collectible, and full of personality, every hamster feels like a resident of a warm, whimsical town where ordinary moments become irresistibly cute.

Series 2 Item# 742 Age: 3+
Series 2 Item# 746
Item Size: 6.5" x 6" x 3.375"
Master Carton: 13.75" x 12.25" x 10.5"
Case Pack: 12 (2 of each assorted) Weight: 4Lbs.
UPC: 1-99874-61954-5
UPC: 1-99874-22707-8

Series 2 #742



Series 2 #746





**SQUEEZE
EM!**

**SQUISH
EM!**

**ROLL
EM!**



ITEM# SNG26013-2



ITEM# SNG26013-6



ITEM# SNG26013-1



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Item# SNG26013 Age: 3+
Item Size: 6.75" x 5.5" x 4.75"
Master Carton: 13.725" x 11.25" x 14.5"
Case Pack: 12 assorted Weight: 7.8 Lbs.
UPC: 6-74005-99870-1



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Item# SNG26014 Age: 3+
Description: 3 Pack Mini Fire Truck - Police Car - Van
Box size: 4.75" x 8.125" x 2.5"
Master Carton: 5" x 8.375" x 15.25"
Case Pack: 6 Weight: 9Lbs.
UPC: 6-74005-99865-7

Item# SNG26015 Age: 3+
Description: 3 Pack Mini Cement Truck - Ice Cream Truck - School Bus
Box size: 4.75" x 8.125" x 2.5"
Master Carton: 5" x 8.375" x 15.25"
Case Pack: 6 Weight: 9Lbs.
UPC: 6-74005-99866-4





BUILDING BLOCKS: CARRY PACK



6 74005 99863 3

Item# BLK26008 Age: 6+
Box size: 11" x 14.25" x 6"
Master Carton: 11.25" x 14.5" x 24.25"
Case Pack: 4 Weight: 9Lbs.
UPC: 6-74005-99863-3

Sprawly Walls™

What will you build with Sprawlywalls?

Easily Snap Walls Together
To Create Your Own
Unique Play Spaces

Works
With Any
3"-11"
Dolls

Inspires
Imagination
And
Creativity

Set Includes: 4x-8"x 8" Walls, 4x-8"x12" Walls, Reusable Decorative Labels,
6x-8" Pivot Poles, 6x-12" Pivot Poles, 32 Clips, Instructions

Item# 126 Age: 5+
Item Size: 13" x 9.5" x 2"
Master Carton: 13.25" x 9.75" x 12.25"
Case Pack: 6 Weight: 15Lbs.
UPC: 8-16317-01509-1



8 16317 01509 1





THE WORLD'S **1ST**

PATENTED
CUSTOMIZABLE
DART BLASTER



RANGE UP TO

65FT >>>



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6 74005 99864 0

Item# UBT00002 Age: 6+
Item Size: 15.5" x 12" x 4"
Master Carton: 16" x 12.25" x 16.25"
Case Pack: 6 Weight: 7Lbs.
UPC: 6-74005-99864-0

**BLOKO
LOKO**

U BUILD IT!™

DART BLASTER

WORKS WITH ALL
**MAJOR
BRANDS!**





**STACK SMARTER,
NOT HARDER**

**NEW
2026**



DROP!

TURN!

ROLL!

**360°
PLAY**

Drop n Roll™ is a fast paced, two-player strategy game where players race to be the first to vertically line up four balls of their color in the same row. Players rotate sections of a play tower, causing balls to roll, shift, and drop as the board changes with every move.



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1 99874 65109 5

Item# 109 Age: 6+
Item Size: 8.25" x 8.25" x 11.75"
Master Carton: 16.93 x 16.93 x 12.41
Case Pack: 4 Weight: 9.71 Lbs.
UPC: 1-99874-65109-5

TIC TAC TOTEM™

A challenging
two-player game that tests
your skill and strategy.



Pick a peg color to start.



Try to outwit
your opponent!



MOVE
VERTICALLY, HORIZONTALLY,
OR DIAGONALLY IN A ROW
TO WIN!



As play progresses,
your 3-D Visualization
abilities will be tested
with increased difficulty.



3D GAME PLAY!

Can you flex your **MIND** and **WIN?!**

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Item# 33 Age: 6+
Item Size: 6" x 2.75" x 7.75"
Master Carton: 6.25" X 8.875" X 8.5"
Case Pack: 6 Weight: 1.7 Lbs.
UPC: 1-98168-49971-9

Item# 44 Age: 6+
Item Size: 6" x 2.75" x 8"
Master Carton: 6.25" X 8.875" X 8.5"
Case Pack: 6 Weight: 2 Lbs.
UPC: 1-98168-83153-3

Item #33 - (3x3)



1 98168 49971 9

Item #44 - (4x4)



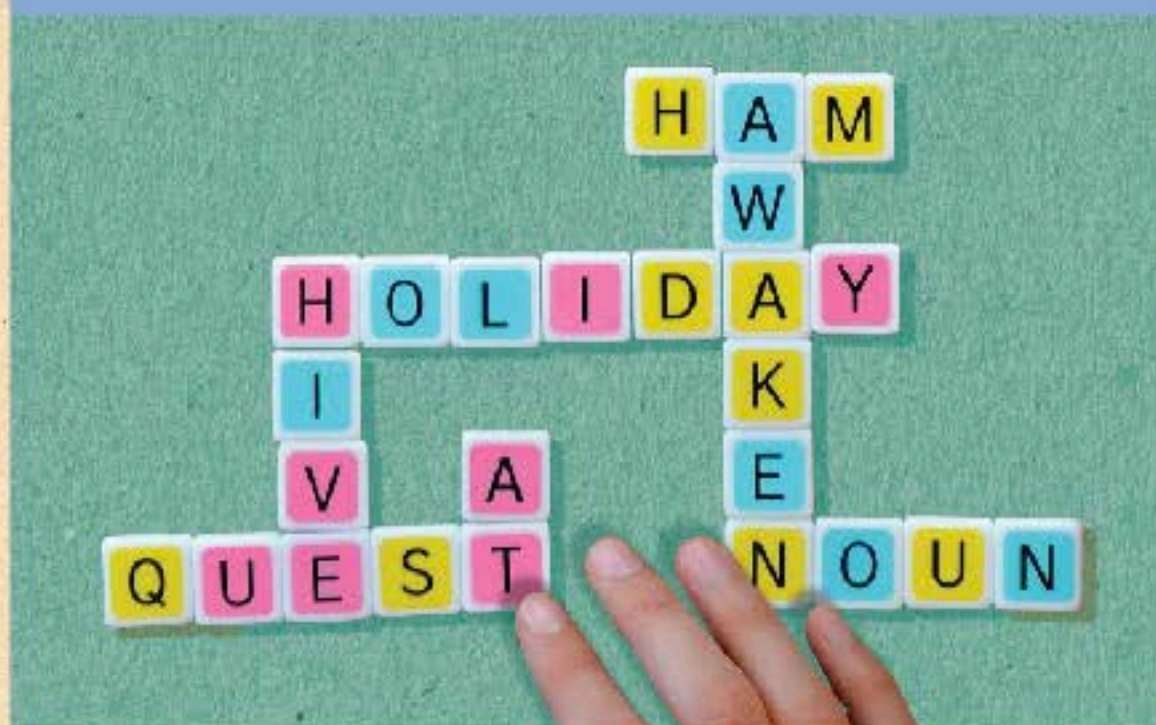
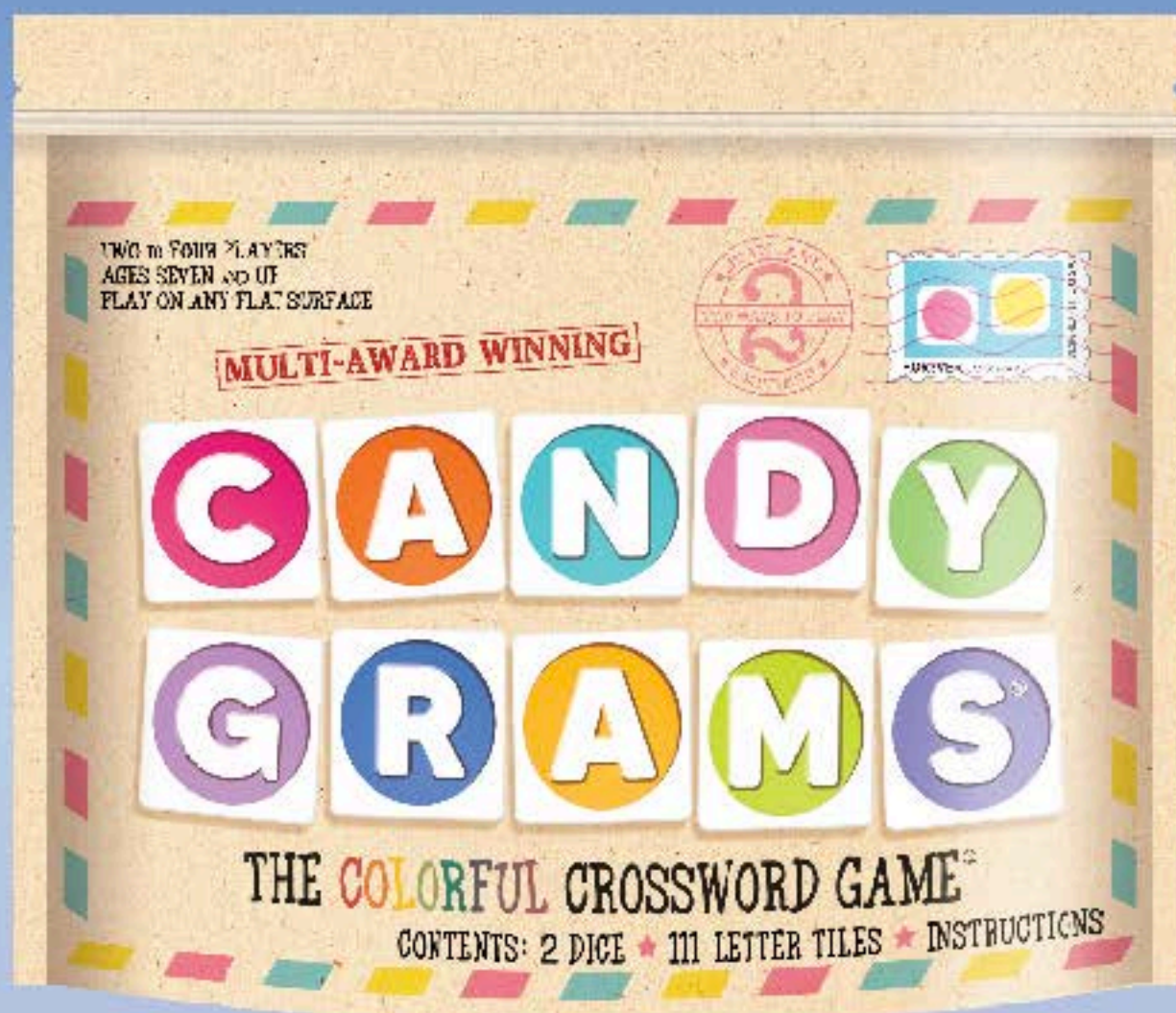
1 98168 83153 3



CANDYGRAMS

THE COLORFUL CROSSWORD GAME®

MULTI-AWARD WINNING



Candygrams is fast, fun, and exciting. The casual player can enjoy the game's simple rules, pastel colors, and ease of play. Hardcore strategists, however, can appreciate the game as a true competitive challenge!

Item# 41 Age: 7+
Item Size: 9" x 7.25" x 2"
Master Carton: 19" x 9.875" x 7.5"
Case Pack: 12 Weight: 6.12 Lbs.
UPC: 8-60330-00041-1

QUBIC4

**THE
TRADITIONAL
4 IN A ROW
NOW in
3D!**



Item# 630 Age: 9+
Item Size: 3" x 3" x 3"
Master Carton: 6.25" x 3.25" x 9.25"
Case Pack: 6 Weight: 6 Lbs.
UPC: 5-070002-176305



pindaloo®

Challenge
Friends
to Invent
New Tricks!



7 01822 94932 3

Item# 923 Age: 8+
Item Size: 8.6" x 3" x 6.5"
Master Carton: 9" x 18.5" x 6.75"
Case Pack: 6 Weight: 3.9 Lbs.
UPC: 7-01822-94932-3

SKYLOOP™

**Flick It!
Launch It!
Catch It!**



Patented Looping Action!



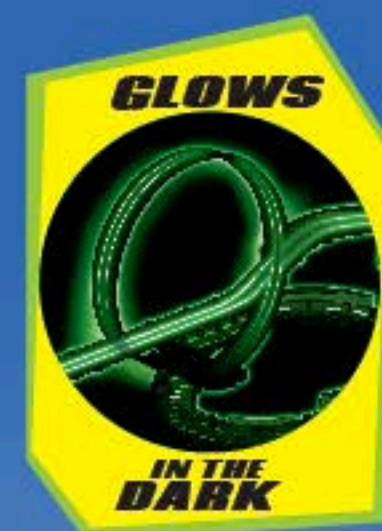
Item# 699 Age: 4+
Item Size: 6.25" x 6.5" x 15.75"
Master Carton: 12.75" x 16" x 19.75"
Case Pack: 6 Weight: 6 Lbs.
UPC: 1-99874-98699-9



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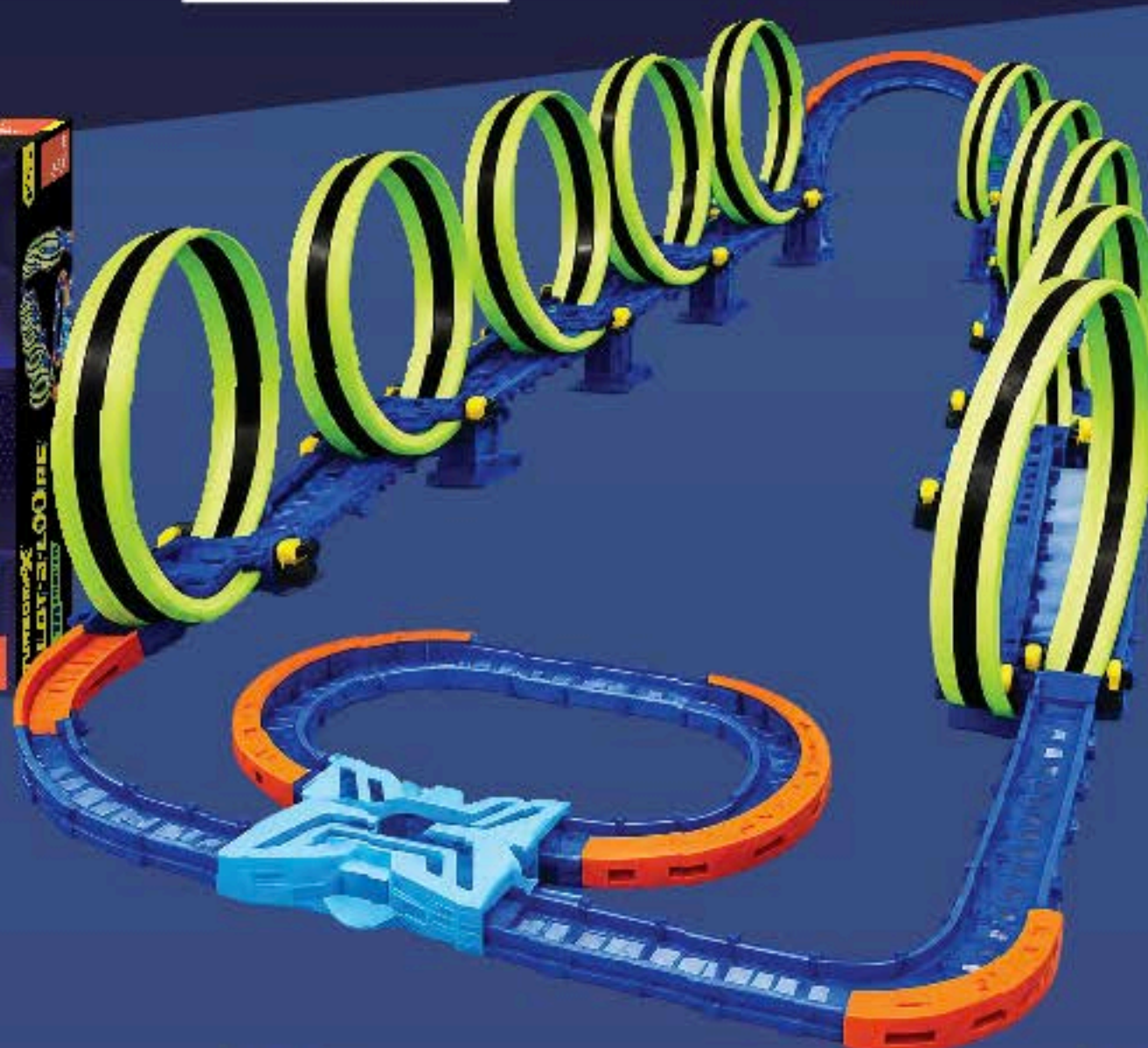
TURBOMAX™ LOT-A-LOOPS™



Turbo Max Stair Flip
Item#2824025



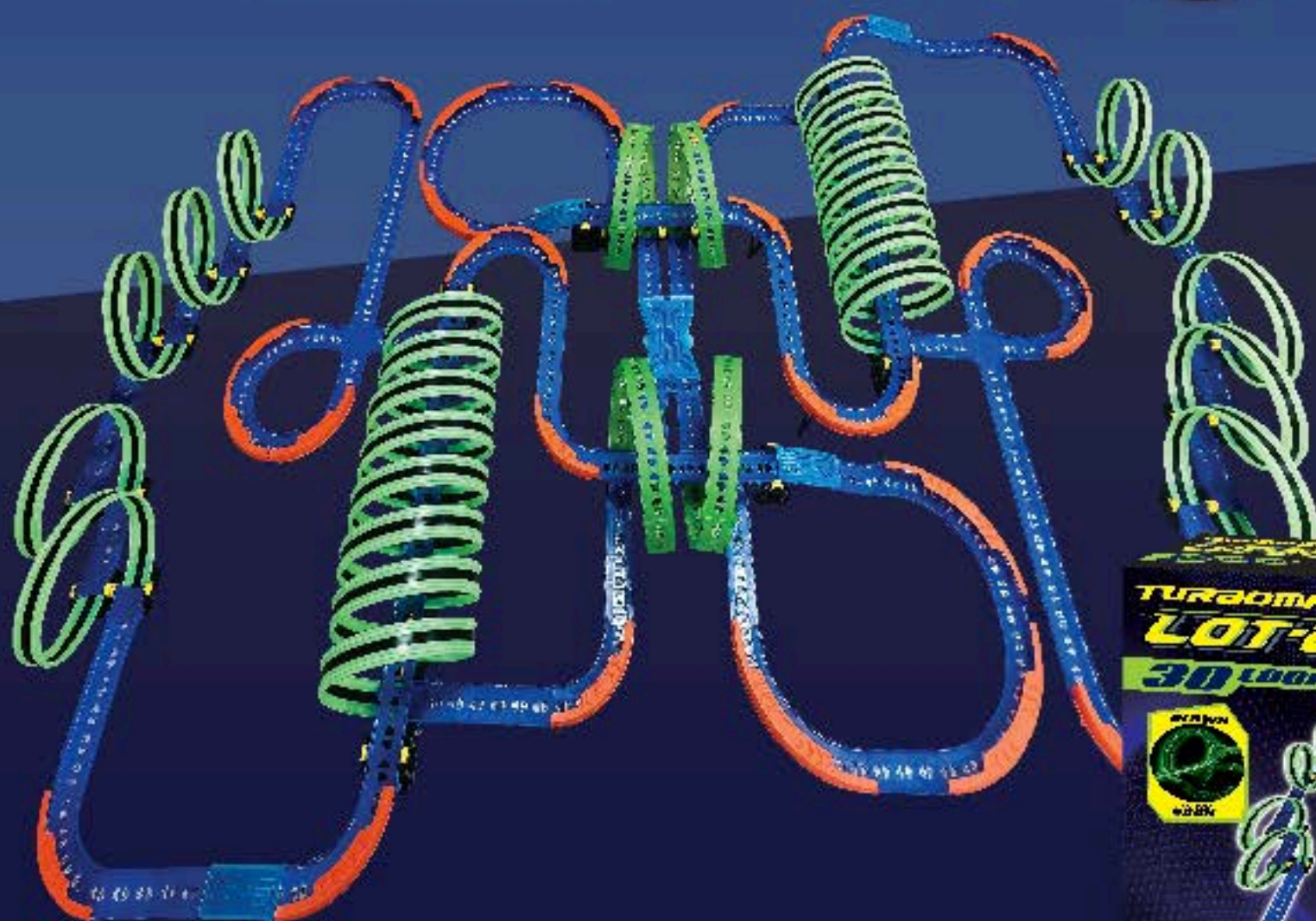
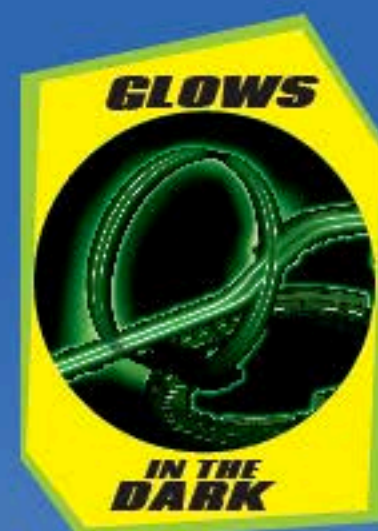
Lot-A-Looper 10 Looper
Item #TMX26026



Item# 2824025 Age: 6+
Turbomax - Stair Flip
Item Size: 21.25" x 16.125" x 2.625"
Master Carton: 21.5" x 16.25" x 11"
Case Pack: 4 Weight: 13 Lbs. UPC: 6-74005-99862-6

Item# TMX26026 Age: 6+
Turbomax - Lot-A-Loops- 10 Looper
Item Size: 21.25" x 16.125" x 2.75"
Master Carton: 21.5" x 16.25" x 11.25"
Case Pack: 4 Weight: 15.4 Lbs. UPC: 6-74005-99859-6

TURBOMAXTM LOT-A-LOOPSTM



Item# TMX26027 Age: 6+
Turbomax - Lot-A-Loops - 20 Looper
Item Size: 24.5" x 15.75" x 3.75"
Master Carton: 32" x 1.875" x 15.25"
Case Pack: 4 Weight: 36.5 Lbs. UPC: 6-74005-99860-2

Item# TMX26028 Age: 6+
Turbomax - Lot-A-Loops - 30 Looper
Item Size: 28.75" x 17.75" x 3.75"
Master Carton: 29.33" x 18.31" x 15.25"
Case Pack: 4 Weight: 24.6 Lbs. UPC: 6-74005-99861-9





**Ramp Up Your
Imagination**



ADJUSTABLE ACTION TRACKS
Thousands of Different Configurations



**2-Sided
Tracks!**



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1 98715 88242 1

Item# 242 Age: 4+
Item Size: 12.25" x 14.625" x 2.625"
Master Carton: 16.85" x 15.375" x 13.19"
Case Pack: 6 Weight: 18.3 Lbs.
UPC: 1-98715-88242-1

ABetter Design Company

At ABetter Design Company, we bring the energy with toys and games that ignite active play, spark friendly competition, and unite kids and adults of all ages. Our products challenge your skills, enhance teamwork, and put a bold, exciting twist on classic sports and activities.

Led by founder and president David Beker, and supported by a skilled and dedicated team, we specialize in turning big ideas into market-ready hits. With standout products like Cornhole Shootout (2025 Toy of the Year nominee in the outdoor toy category!), Mashup Sports, and a line of active water play games, we've built a reputation for delivering innovative, high-energy experiences that keep players engaged and on their toes.

Inspired by David's entrepreneurial spirit and his grandfather's legacy, ABetter Design Company combines creativity and strategy to develop products for both indoor and outdoor play that elevate the world of recreational sports and activities. Whether you're shooting hoops or perfecting your cornhole aim, our games are designed to bring out your competitive edge and make every play unforgettable.

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